

Statement of Purpose

Time is the most powerful tool for proving one's ability and perseverance to follow their dreams and make permanently life-changing decisions. This is one of the most critical challenges I faced and resolved throughout my studies. Being a Civil Engineering student because of family demands, I always felt that my talents, motivations, and ambitions do not fit my character goals of leading and creating opportunities, especially considering my ten years of relevant work experience beside my father in food production business. I wanted to make a new future by returning to my love of business and markets and was thrilled about the days of managing our food production family business. Consequently, I quit Civil Engineering, even though it incredibly boosted my calculational and analytical thinking skills, and retook the university entrance exam to study Business Management.

My bachelor's studies in Business Management proved immeasurably valuable, not just because of the courses I took on Strategic Thinking and Organization Management. Sitting in these classes became immeasurably valuable because they broadened my horizons about business theories and management. In addition, strategic thinking improved my analytical and critical thinking abilities because it allowed me to imagine possibilities and develop solutions for them. In addition, since some of my bachelor's courses required mathematics, they became even more joyful in studying them and resolving problems due to my strong mathematical skills and attaining great scores in them. One of the reasons that allowed me to take a deep interest in studying business was my life which made me work in relevant jobs while studying. This experience helped to realize the meaning and the application of these courses in my job and become more creative in courses. Thus, I could see nuances in organization management that my peers who were not working could not see.

I built a solid background in business and could practicalize my knowledge by working at the VAN (natural chewing gum manufacturer), of which my father was its CEO. This work experience allowed me to know the details and challenges in business, such as supply chain, and develop skills to solve their problems. In addition, working with different managers and partners in the factory, I expanded my negotiation skills and became a good listener because the expectations from everyone are broad and require a flexible personality to transfer people's messages to the board. However, I never wanted to remain in my comfort zone and started working with other managers at different departments and quit working under my father's supervision. Besides gaining effective teamwork skills, I became confident to follow my next adventure. In my mission to expand my work experience, I had the chance to utilize my strategic thinking, problem-solving, and analytical thinking skills by taking part in macro decision-making on the board of Kurd Solar company, which produces and repairs high voltage generators. This experience was one of my direct experiences working with managers and the board of directors. Counseling companies and helping them make productive and efficient decisions is one of my goals for the future. Nevertheless, I never wanted to be a purely business-focused person as academia and studying in my favorite major is also one of my truly desired tasks. To achieve this purpose, I joined a research team at the Faculty of Entrepreneurship at Tehran University, one of Iran's most reputable universities, working on several research projects to automate and optimize Iran's National Post Service.

With my work experience as a researcher, employee, and manager, I decided to pursue my MBA studies and follow my family business in Food Industry. Studying for an MBA allows me

to significantly update my horizons and enter the domains which refresh my learnings. For instance, I look forward to learning technologies such as AI and data since data plays a more critical role in the present and future of business. Furthermore, having worked with a wide variety of people with different thoughts and opinions, I realized the importance of diversity and inclusion in a business. Hence, studying for an MBA will familiarize me with human resource management and the importance of ethics and democratization of opportunities for business progress. I am firmly convinced that sustainability is not just about using clean energy and lowering the environmental costs, but it is about creating a peaceful and progressive atmosphere wherein gender gap, ethnic, and disability gaps are minimalized, especially considering the unbelievable natural diversity in Iran. My long-term goal after graduating with MBA is to run our family business. Our business is a dream which my father worked hard for it for thirty years, and now I want to keep his legacy and utilize my knowledge to modernize the business and push it toward a future. In addition to this business, I dream of becoming an entrepreneur and running other businesses based on my own ideas. Thus, it is safe to say that studying for an MBA will teach me the management and leadership knowledge required for achieving these goals.

The most apt place to achieve the purposes above is the University of..... This remarkable establishment offers a comprehensive syllabus covering a broad range of courses from strategic management, organizational management, and human resource management. I am impressed by the university's commitment to innovation and research and its interdisciplinary approach to business, leading to the formation of diverse and sustainable ideas in this department. I am thrilled about learning the most current and cutting-edge knowledge of the field from the eminent professors at the University of..... moreover, I am inspired by the university's commitment to democratizing opportunities and creating an inclusive environment for learning and innovation. It is my firm conviction that my ten years of relevant work experience and bachelor's studies have given me practical and deep knowledge of business administration, making me an excellent candidate for this program.